

Published by the Friends of the Library • The University of North Carolina at Chapel Hill • Volume 19, number 1 • Spring 2010

**ON THE COVER:** When Davis Library opened its doors on February 7, 1984, it was a very big deal for the University of North Carolina at Chapel Hill. The breezeway, shown here, was and still is one of the most popular architectural features of the building. Photograph by Alison Duncan



Windows is published by the Friends of the Library under the auspices of the University Library, UNC-Chapel Hill. Send requests and comments to CB# 3900, Davis Library, Chapel Hill, NC 27514-8890.

## Editor

Sarah Poteete

## **Editorial Board**

Michele Fletcher Peggy Myers

## Writers

Maggie Dickson Josh Hockensmith Elizabeth Hull Peggy Myers Judy Panitch Sarah Poteete Ginger Travis

## **Photographs**

Alison Duncan
Josh Hockensmith
Ashley Melzer
Erin Paroubek
Bill Richards
L.C. Scarborough
Dan Sears
Alicia Towler

## Design

Alison Duncan

## Thanks to

Tanya Fortner Liza Terll Margaretta Yarborough

## **Dear Friends:**

On a recent spring evening, more than 100 people gathered in the gallery of Davis Library to celebrate a new exhibit of photographs.



The images were the work of Professor Bill Ferris, published last year in his book *Give My Poor Heart Ease: Voices of the Mississippi Blues.* Ferris, who is the Joel Williamson Eminent Professor of History at UNC, senior associate director of the Center for the Study of the American South, and a longtime friend of the University Library, spoke about his research and read from his book.

The evening was remarkable not just for the elegant reception or the engaging program, but also because of its location. While many of us look forward to the exhibits and cultural events that are so much a part of Wilson Library, the choice of Davis Library may seem unexpected.

Yet little, I believe, is more fitting for a library that is so much at the heart of the University's scholarship and daily life.

Davis Library can be hard to love. Its best architectural features are sometimes tucked away or obscured by the fixtures and furnishings that have accumulated over the years.

Davis Library can also be hard to understand because of its broad reach. Davis serves the entire UNC community every day by providing information in a wide range of disciplines and services that

meet many different needs.

But if you are one of the nearly 900,000 visitors who came into Davis last year, the value of this great library at the heart of campus could not be more clear.

Davis Library is books, of course, with more than 3.5 million of them arrayed over nine floors. But a building with books alone is simply a warehouse.

Davis Library is not only the remarkable collections within its walls, but also the people who provide guidance in using those collections, answer questions, and assist with research every day. It is the leading-edge technology that the Library's Geographic Information Systems and Data Services units provide for campuswide use. It is the quiet and contemplative study spaces and the rooms where students can gather to debate ideas and immerse themselves in projects.

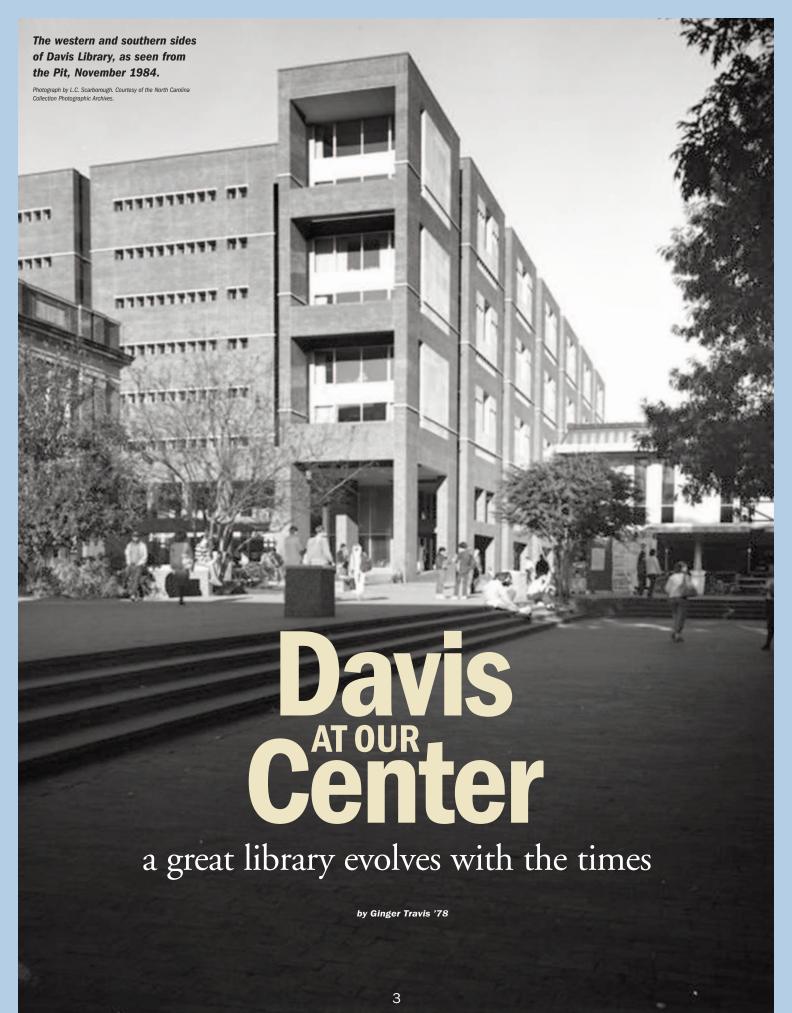
We hope in these pages to introduce you, or re-introduce you, to Davis Library as it heads into its third hard-working decade and as we envision its central role on campus in the years and decades to come.

In other Library news, Michele Fletcher, longtime director of library development and stalwart supporter of Davis Library, retired from Library service at the end of April. Michele has done so much to build the Library endowment. I know that you will join me in celebrating her accomplishments and thanking her for a job well done. Best wishes, Michele!

Sarah C. Nichalas

Professor Bill
Ferris reads
from his book
Give my Poor
Heart Ease:
Voices of the
Mississippi
Blues in Davis
Library.



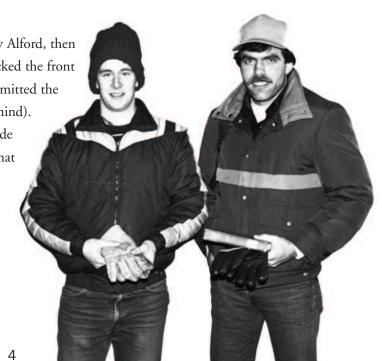




On February 7, 1984, Larry Alford, then head of circulation for the Academic Affairs Library, unlocked the front door of the brand-new Walter Royal Davis Library and admitted the first two patrons (with about a hundred more lined up behind). Students Allen Ashcraft and Scott Jones had camped outside Davis all night long for the privilege of being first. And what book did Ashcraft and Jones choose to check out? 1984 by George Orwell. Give these Carolina students credit: they had a real sense of the occasion! This long-needed library was a very big deal for UNC. And still is.

Scott Jones (I) and Allen Ashcraft (r) after checking out the first book from Davis Library, February 7, 1984.

Photograph by L.C. Scarborough. Courtesy of the North Carolina Collection Photographic Archives.



Since 1984, Davis has functioned as the primary research library at Carolina—an engine of productivity for campus scholars and one of the drivers of Carolina's tremendous national reputation. It complements House Undergraduate Library, the gateway for students learning to do college-level work, and Wilson Library, formerly the main library and now devoted to the Rare Book, North Carolina, Southern Historical, and Southern Folklife collections; University Archives and Records Management Services; the Music Library; the Science Libraries; and the Carolina Digital Library and Archives.

## **Back story**

The need for Davis was extreme. By 1975, UNC's enrollment had almost doubled in size from the 60s (hello, baby boomers!). Chancellor Ferebee Taylor pushed library planning both to alleviate crowding in Wilson Library and to fill gaps in the collections that had UNC headed backwards in library rankings. The chair of the Board of Trustees, Walter Davis, lobbied state legislators to allow UNC to keep most of the money realized from its sale of town and campus utilities-phone, electric power, sewer, and water. Under Chancellor Taylor's leadership, that money would be plowed straight into libraries: construction of Davis, an addition of three floors to Health Sciences, and the renovation of Wilson. It was a remarkable stroke. (And the trustees voted to name the new building for their two-term chair.)

Davis Library opened on the cusp of the digital revolution. In 1984, personal computers were in their infancy and the World Wide Web did not yet exist. The Cold War was still on, Ronald Reagan was serving his first term as President, and Michael Jeffrey Jordan, a very famous junior, was in his last season playing for Dean Smith.



Those times now seem distant, yet Davis still feels up-to-date. Not surprisingly, today it's stuffed with computers. Although the carpet and paint have suffered from heavy use, the main public rooms have light and air and long sight lines under soaring spaces, and the building still packs people in—882,113 visitors last year (just about the combined population of Raleigh, Durham, and Winston-Salem).

So here's a good question: In 2010 why come to Davis Library the place—or to any campus library—when you can get the full text of journal articles you need online and you can even have the books you need delivered by the Library to your departmental office? Aren't libraries pretty much all virtual now anyway? And can't you Google anything on earth?

"Libraries as place exist in part



Library staff members look at a scale model of Davis Library, April 1977. L-R Sam Boone, Mary McCurdy, Michelle Neal, and Mark Weber.

Davis was reported to be the largest educational building in North Carolina when it opened; it is still the largest academic building on the UNC-Chapel Hill campus.

DESIGN: Two sections—a two-story public space for people using reading rooms and the circulation desk. Eight stories plus basement, including six stack sections on floors 3–8, each as long as a football field. Two architectural firms, Mitchell/Giurgola and Leslie N. Boney, designed the interior for maximum natural light, including a window in each of the several hundred closed carrels, and designed the outside walls to reduce the perceived size of the building.



Photograph by Alicia Towler

"It's an amazing articulation of the Carolina spirit that three great libraries encircle the Pit, the center of student life."

Sarah Michalak University Librarian

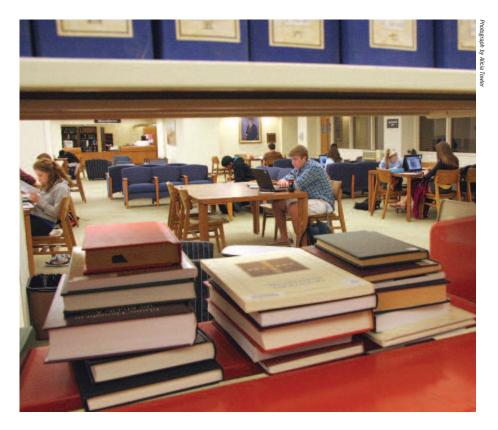
because not all information is online, and even when reading online, people absorb information in different ways," says University Librarian Sarah Michalak. And despite the millions UNC spends on digital information sources, Michalak says, users come to Davis Library in part for the people who work there. "The library staff here are the people who order the electronic as well as print resources, pay for them, keep them accessible, and help researchers use them —for example, framing the research question and then navigating the electronic sources to find answers. The library as place contains books, computers, and the people who can help with research."

The Library also provides the right space and atmosphere for people doing



The J. Charles Morrow III Periodicals Reading Room in Davis Library, March 2010.

serious work, whether students or faculty members, and whether they are studying, doing research, or writing. So for users, all three things—the space, the collections, the library staff—constitute Davis's appeal. For example . . .



Lloyd Kramer, professor and chair, department of history. His field is the intellectual and cultural history of modern France; his current research is on the history of nationalism in Europe. "To me Davis Library is the biggest asset the University has. There's nothing as valuable to me as the collections... I'm sure I couldn't have done as much research in my institution if not for Davis Library...One of the pleasures of doing research in Davis is that things open up—you find things [in the stacks] by accident." As department chair, Kramer keeps an open door to his office in Hamilton Hall. Then he retreats to his carrel in Davis Library for the quiet to think, read, and write. "It's a place to collect your thoughts and prepare for class. The Library is really good grindingit-out space. If you sit there long enough, something will happen in your head. Everyone who writes needs a separate space from the rest of life to write in."

**Kathryn Burns**, associate professor of history, studies the colonial period in South America, focusing on the Andes. Burns uses Davis Library's delivery system, Carolina BLU, to have books sent to her office in Hamilton Hall. She also takes her classes to the Library. "I love taking students into the Library and hav-

ing Teresa Chapa do one of her labs for them." Chapa, the Latin American and Iberian bibliographer, after receiving an advance copy of the syllabus and term paper topics from Burns, shows students how to use a wide range of research tools specific to colonial Latin American history. Chapa also acquired an important research source at Burns's request: a facsimile of the 1590 manuscript known as the Códice Murúa — "THE thing in Andean studies," says Burns. Burns keeps a carrel in the Library where she goes to escape email and to work on her own research. This spring she is there revising an article for publication. She says of Davis Library, "I find it really inviting and impressive at the same time. It has...high purpose without stuffiness. I'm really fond of it as a place." She also sees Davis as a recruiting tool for UNC. Burns says she always asks job candidates, "'Have you been to the Library yet?' ... What the Library says to them is: 'This is a serious university. This is a place for serious work."

**Ashley Melzer**, new MA degree holder in folklore: Working on her thesis, she went to Davis to escape distraction. "That's where Davis came into play for me, as a place to find focus. I was in an environment that encouraged me to focus, to finish. I did focus. I did finish."

**Rebecca Merrick**, senior, English major, writing an Honors thesis on John Milton's use of the Bible's book of Judges in *Samson* 

NUMBERS	
DAVIS	BY THE NUMBERS  Square feet of space under roof
DAVI	Square feet of space
438,000	Size of building site
3 acres	
3.5 million	Number of volumes  Visits in 2008/2009 (gate count)
882,113	Visits in 2000,  Visits on a busy day (exams)
6,640	The same of the sa
3,000+	Seats for users  Checkouts and renewals in 2008/2009
455,843	Checker
s	

## "Nowhere else on campus is as quiet."

Agonistes, Sarah Shapiro, junior, public policy major in the Honors Program:
Rebecca Merrick says a large part of Davis Library's appeal is this: "Nowhere else on campus is as quiet." She uses books, print reference materials, and electronic journals and works in her carrel on the 8th floor of the stacks. Sarah Shapiro studies at the long tables in the reference reading room on the first floor. "It's nice when you see other people studying hard; it motivates you." She also uses group study rooms on the stack floors where

there are whiteboards to write on. More group study rooms are on Shapiro's wish list for Davis Library. Both Merrick and Shapiro note approvingly the appeal of coffee shops—Starbucks, Caribou—for students wanting to study hard but not in isolation. A future coffee shop in a corner of the Library? Both would love it. Merrick and Shapiro both agree that first-year undergraduates are very intimidated by the size of Davis Library but later find it, by word of mouth from other students, a great place to get down to work.





Forty-three students working on their senior projects came from nearby Woods Charter School in March 2010 to learn how to use Library resources in Davis Library from School of Information and Library Science graduate students.

## The near future

Davis Library, for all its appeal, is showing its age. "A little dog-eared" was Sarah Michalak's impression the first time she walked into the building in 2004. An intensive refurbishment project this summer will address the most pressing needs on the first floor, the Library's most public space. Walls will be painted and new carpeting installed. New signage will make the building easier to navigate, and adjustable computer furniture will let students work together more easily. The periodicals and reference reading rooms will receive new, lower shelves. And carpet and comfortable furnishings will create an inviting study area in the beautiful but underused space at the end of the central gallery.

## The long term

Davis has a much more serious problem—lack of a sprinkler system. Because the Library was classified as a business building and not a place of assembly under the building code of the mid-1970s, sprinklers were not required and the building went up without them. Now, because Davis has been reclassified as an assembly space, a sprinkler retrofit must be completed before any significant renovations can be made. Meeting the fire code and upgrading the HVAC and electrical systems will be extremely expensive—a projected \$65 million. In the current economy, no one knows when state funding will be available for this renovation.

What does the future hold for Davis Library? When Davis was planned in the mid-1970s, the time horizon was 20 years out—to 1995. Chancellor Ferebee Taylor, University Librarian James Govan, and librarians and faculty members in the planning group foresaw tremendous



changes in how information would be stored and transmitted. But they made an explicit assumption that print would still be dominant through 1995.

What will be the balance of digital versus printed books in 25 years, in 2035? And what about the balance between housing collections and offering services? How will Davis function then?

Sarah Michalak sees a future where books will continue to be central, but also more integrated with new technologies and online services.

"In 25 years readers and researchers will continue to rely upon at least some books but there will be an ever more various array of other information media. To help readers connect with these resources, research libraries will continue to offer services, as well," Sarah Michalak says. "The Library staff will be equipped with sophisticated research and academic technology skills to help readers find and communicate information and knowledge

from any scholarly resource, no matter what the format."

Can Davis Library be as long-lived as Wilson? Can it be as beautifully renewed as the Undergrad has been? Can it remain the centerpiece of a research library system now ranked 15th in North America? If it

does, it will need the same ingredients that brought our University's libraries to prominence a quarter-century ago: significant new funding, unshakable commitment, and the help of many dedicated friends.



# "A beautiful room, a rich supply of books, and friends to share them"

## Michele Fletcher retires from the Library

"Closing the circle in a very satisfying way" is how Michele Fletcher described her 2009 campus visit with Frank Hanes, which included a stop in the Rare Book Collection at Wilson Library to inspect the recently added six millionth\* volume in the University Library's collection. The circle started 22 years ago when Michele, newly assigned development officer for the Library, went to see Frank in Winston-Salem. During that visit he handed her a plastic bag full of letters, a gift to the Library's Southern Historical Collection. The letters were his father Robert M. Hanes's World War I correspondence home, and marked the beginning of a long working relationship between Michele, Frank Hanes, and Frank's son, Borden.

"When I met Frank at the Morehead House last April, we took a brisk walk around campus and stopped to admire Memorial Hall, which he had not seen since its renovation. Then we walked to the adjoining memorial garden and I showed him the stepping stone that has inscribed a quote from one of Robert Hanes's letters to his wife. This was the first time Frank had seen it and he was visibly moved. It was one of those

"This job has been all about ... relationships, which are what makes it fun and satisfying."

moments that so express the emotional links of a donor with the University and the Library," says Michele. "This job has been all about those relationships, which are what makes it fun and satisfying."

Borden Hanes, who served as the chair of the Friends of the Library's board of directors for six years, said the key elements to Michele's success as the Library's director of development are: her love of the Library, her passion for her work, and her determination to do the job well. "Her low-key leadership created an atmosphere where fund raising made steady progress, even during difficult times, and flourished in good times."

In her 22 years as director of development Michele has worked with three directors: the late James Govan, Joe Hewitt, and presently Sarah Michalak. In 1993, as a new director who was new to fundraising, Joe Hewitt decided to bring in a nationally recognized consultant on library fundraising to appraise the Library's program. He wanted to educate himself and evaluate the program. What he learned was that the Library's fundraising under Michele "passed with flying colors, indeed it was one of the best Victoria Steele had seen." Joe Hewitt quickly learned that it was Michele's strong relationships with board members

Michele Fletcher and Frank Hanes visit and peruse items from the six-millionth volume collection.

Photograph by Bill Richards.



and key donors that led to that success. "She keeps up with people. Her knowledge, ability, and confidence in the Library's case for support steadily bring people in—and they find themselves making a major gift to the Library."

George Watts Carr III '64 first met Michele in the 1980s at a Friends of the Library dinner, when he accepted a Wilson Library Fellows award on behalf of his father. That fortuitous meeting, he says, "was when Michele first began to 'nurture' my support for the Library later resulting in the establishment of the George Watts Carr Library Fund, honoring four generations of Carrs and providing general funds for Library use at the discretion of the Library's CEO." Watts Carr notes that Michele "must carefully research an alum's interests and their willingness and ability to support the various programs of the Library and she then has that great knack of sensing just how far to go with each request or ask, resulting in a

satisfied donor and funding for needs of the Library."

It could be called a career of millions or millionths. Either way, many milestones remain with the Library to remind us of Michele's accomplishments. In her 22 years, the Library received \$55 million in gifts, of which more than \$30 million was added to the permanent endowment (the market value to the Library's endowment was \$53 million in June 2009). The Library collections added and celebrated the fourth-, fifth-, and six-millionth volumes with the support of the John W. and Anna H. Hanes Foundation, gifts she planned for with the library administrators and Borden and Frank.

She may have left the Library, but Michele should know that her accomplishments and the number of people who think of her with great regard are many. Thank you, Michele.

\*The John W. and Anna H. Hanes Foundation has purchased each "millionth" volume added to the collection.



## 2009 - 2010 Friends of the Library Board of Directors

J. Norfleet Pruden III Chair

H. Hugh Stevens, Jr.
Vice Chair

H. Murray Sawyer, Jr. Second Vice Chair

Sarah C. Michalak Secretary, University Librarian

Catherine Gerdes Treasurer, Director for Planning and Administrative Services

Doris W. Betts Mary Pleasants Bossong Neilson Brown Joel T. Clancy Sally Cone

Thomas Hampton Cuthbertson

Stephen De May

David S. Dooley

John P. Evans

F. Borden Hanes, Jr.

Anna Ragland Hayes

Andrew Michael Herman

Dana Borden Lacy

Edmund McIlhenny, Jr.

Sandra Moore

David E. Pardue

Edward Pleasants

Scott H. Richardson

Kelly Leigh Ross

Laura Weatherspoon Shwedo

Nancy Newton Sipp

Brenton Lohr Smith

Jo Allison Clary Smith

Moyer G. Smith

Claude H. Snow, Jr.

Nancy Tanner

William A. Whitaker III Megan Wetherill Ziglar

> Analise Jenkins Student Member

Rebecca Merrick

Sarah Shapiro Student Member

Reid Barbour
Chair, Administrative Board of the Library

Michele Fletcher
Director of Library Development

Peggy Myers Associate Director of Library Development

Sarah Poteete

Donor Relations Coordinator

Liza Terll Friends of the Library Coordinator

## **Digitized UNC yearbooks** bring University's history to the Web



...a rich resource for learning about student life in the past

A slice of UNC history is now online with digitized student yearbooks from 1890 through 1966 and early issues of the Carolina Alumni Review.

The Hellenian and Yackety Yack yearbooks provide a rich resource for learning about student life in the past, according to Nick Graham, program coordinator of the North Carolina Digital Heritage Center based at the Louis Round Wilson Special Collections Library. The center digitized the yearbooks and published them to the Web as part of a yearbook digitization project that currently also includes Appalachian State University, Elon University, and Elizabeth City State University. Graham said that the historic yearbooks are an interesting window on student life in North Carolina over the years, including the ways that attitudes and fashions

The online yearbooks contain senior photographs of some of UNC's bestknown alumni, including writer Thomas Wolfe (1920), journalist Charles Kuralt (1955), retiring UNC President Erskine Bowles (1967), and sports broadcaster Woody Durham (1963).

The North Carolina Digital Heritage Center is a new program based in Wilson Library. The center works with cultural heritage institutions throughout the state to digitize and share their historic



ASHEVILLE, N. C.

Age. 19; Weight, 178; Height, 6 feet 3 inches

Di Society, Buncombe County Club; Freshman-Sophomore Debate (2); Dramatic Association; Carolina Playmakers (3, 4), Author two One-Act Plays, Executive Committee (4); Associate Editor Yackerr Yuck (3); Associate Editor Magazine (3), Assistant Editor-in-Chief (4); Managing Editor Tar Hed (3), Editor-in-Chief (4), Advisory Board Tar Baby (4); Worth Prize in Philosophy (3); Y. M. C. A. Cabinet (3, 4); Student Council (4), Albietic Council (4); Class Poet (3, 4); Student Council Stant Committee; German Club; Amphoterothen; Satyrs; Golden Fleece.

STINA HKA

EDITING the Tar Heel. winning Horace's philosophy prize when only a Junior, writing plays and then showing the world how they should be acted—they are all alike to this young Shakespeare Last year he played the leading role in the "Midnight Frolic" at "Gooch's Winter Palace", but this year it's the leading role on the "Carolina Shipping Board" But, seriously speaking "Buck is a great big fellow. He can the "Carolina Shipping Board" But, seriously speaking, "Buck is a great, big fellow. He can do more between 8.25 and 8.30 than the rest of us can do all day, and it is no wonder that he is classed as a genius.

Senior portrait of Thomas Wolfe, from the 1920 Yackety Yack. Wolfe's classmates voted him "Best Writer" and "Most Original"

materials online. More information about the center is set to appear in the fall 2010 issue of Windows.

The North Carolina Collection has additionally digitized the first twelve volumes of the Carolina Alumni Review, covering the years 1912-1924.

The yearbooks and alumni magazines were digitized using one of the three high-speed "Scribe" scanners in the Carolina Digital Library and Archives in Wilson Library. Each Scribe is capable of digitizing approximately 3,000 pages of text per day.

For information about the yearbook digitization project, contact Nick Graham at ngraham@email.unc.edu or (919) 962-9590.



Editor's note: This is part two of a five-part series outlining the significant work being done by visiting scholars supported by named endowments. The first installment appeared in Windows Volume 18, number 1, spring 2009. Private donations make these visits possible. For more information on the Visiting Scholar program, please see library.unc.edu/mss/travel/html.

Since 2000, the Joel R. Williamson Fund has supported the scholarly use of the Southern Historical Collection through the awarding of an annual research stipend. The Williamson Fund, established by an anonymous admirer and added to by students of Williamson, professor emeritus of history at Carolina, gives preference to scholars who work on African American history or race relations in the American South, which were topics of particular interest to Williamson.

Drew A. Swanson, a doctoral student at the University of Georgia, received the 2009 Williamson grant. His dissertation, "Land of the Bright Leaf: Yellow Tobacco, Environment, and Culture along the Border of Virginia and North Carolina," examines the centrality of bright leaf tobacco crop culture in shaping the land and people of a section of the South. Williamson argues that "the demands of bright leaf, a crop with an affinity for poor soil and intense labor, contributed heavily to the problems that plagued the region by the 1890s: debt peonage, extreme soil erosion, declining farm revenues, and decreasing opportunities for both black and white farmers."

The diary of George Washington Jeffreys—spanning the years 1842 to 1848, included in the William Bethell Williamson Papers, was especially useful to Swanson. Jeffreys was a minister and tobacco planter who lived along South Hyco Creek in Caswell County. Swanson writes, "His diary is, to an extraordinary degree, replete with pious declarations of Methodism, but it is also a study in the opportunities and travails of antebellum plantation agriculture. The diary follows Jeffreys's conversion (to use a religious metaphor) from planting dark tobacco to experimenting with bright leaf, a shift that the minister at times equated with the spiritual struggles of everyday life. The document is an enlightening window into the nitty-gritty details of planting and into the mentality of the planter class."

In his report on his use of the award, Swanson declares that the various sources in the Southern largely supported the thesis of his dissertation: that the shape of local Reconstruction, via labor forms, land ownership, and political power, rested largely on the demands of the region's dominant agricultural crop—bright leaf tobacco.

## Recipients of the 2009 Southern Studies Visiting Scholars Grants Announced

The Southern Historical Collection offers these awards to individuals who plan to use the collections for a major research project, including dissertations, theses, articles, and monographs. The awards are granted in July of each year. Grant recipients, in addition to Swanson:

## 2009 Guion Griffis Johnson Visiting Scholar Grant

KATHERINE ARMSTRONG, Ph.D. candidate at Emory University "Children of Sorrow: Mothers, Child Mortality, and Grief in the Antebellum South"

AARON CARICO, *Ph.D.*candidate at Yale University
"Plantation State: Finance,
Aesthetics, and the Political
Reconstruction of America"

## 2009 J. Carlyle Sitterson Visiting Scholar Grant

JENNIFER E. TOMAS, *Ph.D.* candidate at SUNY Binghamton "The Women's History Movement in the United States: Building U.S. Women's History, 1945-1995"

## 2009 John Eugene and Barbara Hilton Cay Visiting Scholar Grant

CHRISTOPHER R. LAWTON, *Ph.D.* candidate at the University of Georgia "Re-Envisioning the South: William and T. Addison Richards, Georgia Illustrated, and the Cultural Politics of Antebellum Sectionalism"

## North Carolina Collection's Worth 1,000 Words project essayists to share work at summer events

The North Carolina Collection will be hosting two off-campus events this summer as part of its ongoing project, Worth 1,000 Words: Essays on the Photographs of Hugh Morton. The Worth 1,000 Words essay project is the result of a generous grant from the North Carolina Humanities Council and celebrates the work of prominent North Carolina entrepreneur, political figure, tourism booster, conservationist, environmental activist, sports fan, and prolific image-maker Hugh MacRae Morton (1921–2006).

Grant funds are being used to hire a group of scholars and writers to produce thirteen essays highlighting some of the topical strengths of the Hugh Morton photographic collection; the essays are then published online as part of the popular Library blog *A View to Hugh* (library.unc.edu/blogs/morton/index.php/essays/). Authors and topics include sportswriter Art Chansky on

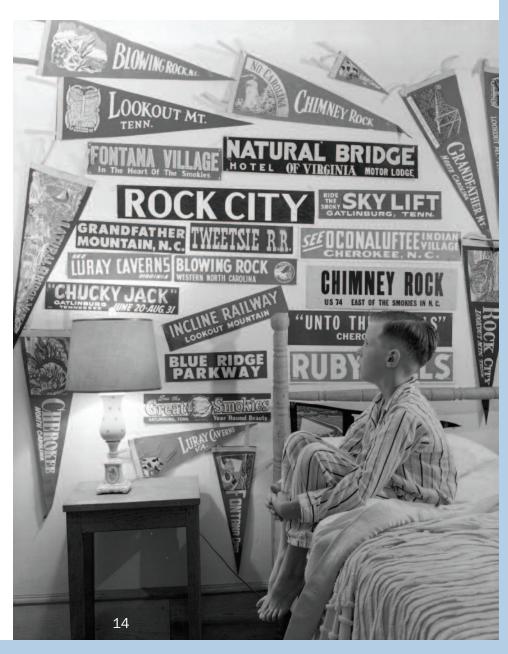
Above: Michael Jordan receives a hug from his mother Deloris. Right: Hugh Morton's son, Jim.

Photographs by Hugh Morton. Images courtesy of the Hugh Morton Photographic Collection.

UNC-Chapel Hill basketball, journalist Rob Christensen on North Carolina politics, and Western Carolina University historian Richard Starnes on the tourism industry.

In July and August, several of these authors will join North Carolina Collection staff at two public events to share their work and help promote this innovative online publishing project.

On July 19, Susan Taylor Block and Rob Christensen will speak in Wilmington, N.C. Richard Starnes and Randy Johnson will speak on August 10 in Boone, N.C. For more information about these events, please see the Friends of the Library Calendar at the back of this newsletter.



## Building a sustainable digitization program on a body of knowledge

By Maggie Dickson and Peggy Myers

In 2005 the UNC Library developed a five-year plan that included two goals: 1) to explore how we can expand our digital library resources and increase access to archival materials and 2) to add to our digital publishing expertise and advance our leadership role in this area. With support provided by the Watson-Brown Foundation, in September 2007 the Carolina Digital Library and Archives and the Southern Historical Collection embarked on the Thomas E. Watson Papers Digitization Project. The project was an experimental one, with a goal to create a digital collection of manuscript materials that would be more research tool than a product of it.

This is a new model of digitization for the Southern Historical Collection; previous digital collections consisted of carefully selected and highly curated materials, and were very well received. However, responding to the growing expectations of researchers and general Web users, we wanted to develop and explore a new model for digitization—one that presented an entire collection in the online environment in much the same way it would be viewed in the search room of an archive or library.

Documentation was a large part of all of the processes of the Watson project. Since this was a pilot project, and we knew that our findings were to be used to build future large-scale digital collections, careful statistics were maintained. This documentation heavily informed decisions made during the course of the Extending the Reach Mellon grant project. Information about both grants is available to the public via a joint project documentation site, From Investigation to Implementation: Building a Program for the Large-Scale Digitization of



Georgia Doremus Watson Craven on a beach with a bucket, 1920–1930. In the Thomas E. Watson Papers, Southern Historical Collection

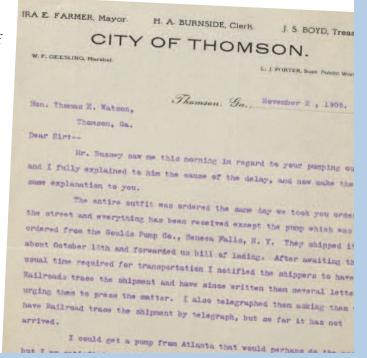
Manuscripts (library.unc.edu/mss/archival massdigitization/).

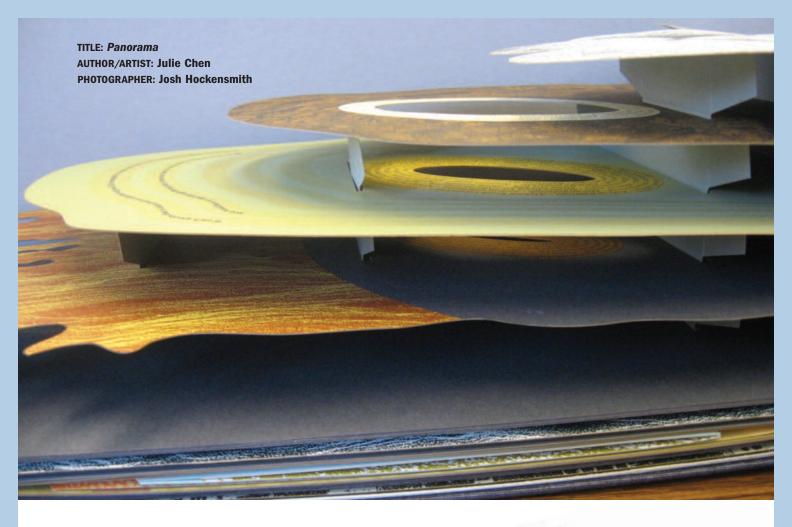
One of the most important legacies of the Thomas E. Watson Papers Digitization Project is its investigation of copyright and the large-scale digitization of manuscript materials. Records gathered

from the correspondence series were the basis of an important case study exploring the feasibility of clearing copyright restrictions on archival materials. Using the data culled from the letters, project staff attempted to identify the correspondents and their life dates to a) determine whether or not a piece of correspondence was still in copyright and b) attempt to locate the current copyright holder. Results from this study indicated that to attempt to clear copyright on an item-level basis would stymie large-scale digitization efforts to the point of effectively quashing them, due to the time and effort needed, and that the effort itself is a futile one. This research was presented at a symposium on the legal and ethical considerations of large-scale digitization, held as a part of the concurrent Extending the Reach of Southern Sources grant. An article by project manager Maggie Dickson describing the study will be published in the Fall 2010 issue of American Archivist, further disseminating this research to the archival community.

The Thomas E. Watson Papers Digitization Project accomplished two notable things: the digital version of a complete manuscript collection available on the Web (library.unc.edu/dc/watson/) and a body of knowledge on which a sustainable digitization program is being built.

Letter from Ira E. Farmer, Mayor of Thomson G.A., to Thomas E. Watson in 1905. In the Thomas E. Watson Papers, Southern Historical Collection.





## Book + Art

artists' books at Duke and UNC-Chapel Hill

What do you get when you cross a book with a work of art? Almost anything is possible when you're talking about the vibrant and diverse field of artists' books.

During the fall 2010 semester, the libraries at UNC and Duke will collaborate to put on a series of artists' book exhibits and events. Events will include an artist's talk at Duke by Bea Nettles on October 21, and a Friends of the Library event at UNC featuring Bill and Vicky Stewart of Vamp & Tramp Booksellers scheduled for November 16 in Hanes Auditorium. There will also be a juried competition for student work and demonstrations in various areas of the book arts planned throughout the semester. Exhibitions of artists' books from the libraries' collections will be on display on both campuses.

Please check back for more information as the semester approaches!



▲ TITLE: Binding analysis: Double bind AUTHOR/ARTIST: Heather Weston PHOTOGRAPHER: Erin Paroubek

▼ TITLE: Ponderance AUTHOR/ARTIST: Maryann J. Riker PHOTOGRAPHER: Erin Paroubek

## Class of 2010 endorses Library for giving

The class of 2010 has chosen to endorse the University Library for senior class giving.

Every year, Carolina's senior class designates a campaign beneficiary and encourages members of the class to make a financial donation as a way to give back to the University.

"Everyone has studied, slept, and socialized in at least one of UNC's libraries," says the senior class Web page at http://www.unc.edu/seniors/. "Now return the favor!"

In making this endorsement, class of 2010 graduates join alumni from 1991, 1993, 1994, and 2003 who made class gifts to the Library. The Library also

received a reunion gift from the class of 1941 and the class of 1950.

The Library has sought to direct gifts from recent classes for the purchase of books, online publications, and service upgrades that especially benefit undergraduate students.

Senior class officers propose that class members make a donation of \$20.10 each in honor of their graduation year. They hope for a class participation rate of 43 percent, providing bragging rights over the class of 2009.

Seniors can make a donation through the Web site of the Office of Development (http://giving.unc.edu/).

"Everyone has studied, slept, and socialized in at least one of UNC's libraries. Now return the favor!"

- senior class Web page

## Gift benefits the work of future archivists

by Peggy Myers

Elizabeth (Betsy) Moore Ruffin and her friend Betsy Johnson Shaw are both avid historians of the City of Raleighthe families, politicians, homes, and historic places that make up the capital city. When Miss Ruffin's aunt, Olivia Cowper Moore, entrusted valuable family records to the Southern Historical Collection (SHC) a number of years ago, she knew that the records would be there for future researchers. In recent years, Miss Ruffin and Mrs. Shaw have made several trips to Chapel Hill to read and work with the material in the Moore, Blount, and Cowper Family Papers (Collection #4617), but quickly realized that for others without their dedication and knowledge, working with this collection would be a challenge. The collection needed an archivist's attention for processing and a full finding aid or guide to content for researchers.

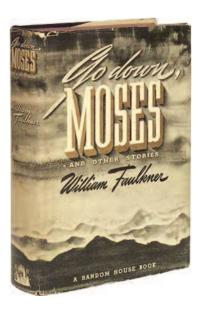
Through discussion with director Tim West, they learned that the SHC has a small but constant backlog of manuscript materials that are waiting for processing. Some of these collections are recently acquired, others are additions to collections already held. All new material, though, needs to be reviewed, housed in archival containers, and described so that researchers can find it.

The key to processing manuscript materials is having trained workers available to handle the material. Professional archivists process a portion of the material, but the greatest volume is handled by graduate assistants. The collection is fortunate to have a steady supply of graduate students, primarily from the School

of Information and Library Science and the departments of English and history. What the collection needed was funds to hire graduate assistants and train them.

When she realized the need, Betsy Ruffin very generously funded two graduate assistant positions for the 2009-2010 school year. Working under the supervision of archivist Nancy Kaiser, Kiley Orchard and Jessica Mlotkowski have processed nine collections, totaling approximately 89 linear feet of material. Not only have they made the content of these collections available to researchers, but they have both gained valuable, hands-on experience in archival processing. The backlog of material may never be completely conquered, but with the help of friends like Miss Ruffin and talented students we are making progress.

## Diary in Southern Historical Collection may have inspired Faulkner



A scholar of Southern literature has found in UNC's Southern Historical Collection a diary that she says provided inspiration to novelist William Faulkner. The February 11 *New York Times* reported that Sally Wolff-King, of Emory University, uncovered the connection between Faulkner and a journal kept during the mid-1800s by Mississippi plantation owner Francis Terry Leak. Her research suggests that the diary was the model for a ledger Faulkner described in his 1942 novel *Go Down, Moses*, and it provided many names and details that he used in his writings about the fictional Yoknapatawpha County.

The Times quotes John Lowe, an English professor at Louisiana State University and a Faulkner scholar, describing the find as "one of the most sensational literary discoveries of recent decades." The diary came to the Southern in 1946 from one of Leak's descendants, who received a typed transcription of the volumes in exchange. It is part of the Francis Terry Leak Papers, and is widely available on microfilm in many research libraries. The Southern Historical Collection plans to digitize the Leak Papers and make them available online. For information about the Leak Papers, contact the Southern Historical Collection at (919) 962-1345 or mss@email.unc.edu.

## **Recent librarian appointments**

**Claudia Funke** is the new curator of Rare Books. As curator, Funke will provide vision and leadership for the Rare Book Collection in the Louis



Round Wilson
Special Collections
Library. Funke was
most recently curator
of Rare Books at the
Avery Architectural
and Fine Arts Library
at Columbia
University in New

York, where she served previously as curator of Exhibitions for the Rare Book and Manuscript Library. She also held positions in the Rare Books and Manuscripts Division of the New York Public Library. She currently serves as vice president of the Bibliographical Society of America. Funke holds an A.B. in the history of art from Bryn Mawr College and an M.S. in Library Service and M.A. in Classics from Columbia University. Of her new appointment, she says, "As the only special collection at Wilson Library without a regional focus, the Rare Book Collection has a vital role to play in the increasingly global mission of

the University. I am excited at the prospect of developing the RBC's rich resources in new and established directions and encouraging their use in UNC's outstanding academic programs."

**Nick Graham** is the new program coordinator of the North Carolina Digital Heritage Center. The center,



based in the Library's North Carolina Collection, will provide digitization and hosting services for cultural heritage materials held by libraries, archives, historical societies, and other

institutions in the state of North Carolina. A three-year grant from the State Library of North Carolina supports the work of the center. Graham was most recently the North Carolina Maps Project librarian at the UNC Library's Carolina Digital Library and Archives and was previously head of public services in the North Carolina Collection. He holds an M.L.S. from UNC and a B.A. in British and

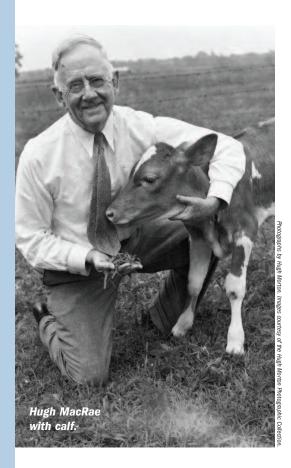
American literature from the New College of Florida in Sarasota. Graham says, "There are so many wonderful resources in libraries, archives, and museums throughout North Carolina, and I'm thrilled to have the opportunity to work with these organizations to share their materials online."

The Library welcomes **Bill Landis** as head of Special Collections Research



and Instructional Services. In this new position, Landis will build a consolidated research and instructional services program for UNC's Louis Round Wilson Special Collections Library.

Landis served most recently as head of arrangement and description and metadata coordinator for the Manuscripts and Archives Department at Yale University Library. He holds an M.I.L.S. with a concentration in archives and records management from the University of Michigan and a B.A. in history from the University of California, Santa Cruz.



## **Library Exhibits**

## **April 13 - July 13, 2010**

Jimmie Rodgers: The Father of Country Music
The Southern Folklife Collection, 4th Floor, Wilson Library

## **Summer 2010**

**Ball: Photographs by Bill Bamberger** *Davis Library, 2nd Floor* 

## **June 2010**

**Give My Poor Heart Ease: Photographs by Bill Ferris**Davis Library, 1st Floor

## June 10-September 30, 2010

The Poor Among Us: Documentary Photographs of Poverty in North Carolina The North Carolina Collection Gallery, 2nd Floor, Wilson Library

## June 15-September 30, 2010

See the World Through My Eyes: Travel Narratives from the Rare Book Collection The Melba Remig Saltarelli Exhibit Room, 3rd Floor, Wilson Library

## July 16 - October 16, 2010

The Poor Among Us: Documentary Photographs of Poverty in North Carolina Southern Historical Collection, 4th Floor, Wilson Library

## Fall 2010 Semester

Rotating Exhibitions of Artists' Books Hanes Art Library

## **Traveling Exhibits / Events**

## June 7-August 27, 2010

## Light and Air: The Photography of Bayard Wootten

Hosted by the Lincoln County Historical Association and the Lincoln County Museum of History, Lincoln Cultural Center, Lincolnton, N.C.

There will be an opening for this exhibition June 11 at 6:30 p.m., with the North Carolina Collection Photographic Archives' Stephen Fletcher speaking. For more information about the exhibition and the opening event, please contact the Lincoln County Historical Association at (704) 748-9090.

## **July 19, 2010**

## A View to Hugh: Worth 1,000 Words Essayists Speak New Hanover Public Library, East Regional Branch,

Wilmington, N.C.

Susan Taylor Block and Rob Christensen will speak starting at 6:00 p.m. Please call (910) 798-6371 for more information.

## **August 10, 2010**

## A View To Hugh: Worth 1,000 Words essayists

Watauga County Public Library, Boone, NC

Richard Starnes and Randy Johnson will speak starting at 6:00 p.m. Please call (828) 264-8784 for more information.

Please see library.unc.edu/blogs/morton/index.php/essays/ for more information about these essayists.

## **Friends of the Library Events**

For more information about any of these exhibits

or evens, please see our

or contact Liza Terll at (919) 962-4207 or

liza\_terll@unc.edu.

Web site at library.unc.edu

Parking is available in most

## **August 26, 2010**

## 27 Views of Hillsborough

Hold the date for this event! Local authors share their prose and poetry about their hometown. More information coming soon.

## **August 31, 2010**

To Right These Wrongs: The North Carolina Fund and the Battle to End Poverty and Inequality in 1960s America

Robert R. Korstad, professor of public policy and history at Duke University, and James L. Leloudis, professor of history at UNC-Chapel Hill, will speak about poverty in North Carolina in the '60s and the making of the book *To Right These Wrongs*. Both Leloudis and Korstad did extensive research for the book using collections housed in the Southern Historical and the North Carolina collections. This event, as well as the associated exhibitions, is co-sponsored by the NCC and the Southern.

5:00 p.m. Reception and viewing of the exhibition

The Poor Among Us

North Carolina Collection Gallery 2nd Floor, Wilson Library Southern Historical Collection 4th Floor, Wilson Library

5:45 p.m. Program

Pleasants Family Assembly Room

2nd Floor, Wilson Library



Watch a documentary on Folkstreams - http://www.folkstreams.net/pages/about.html

Non-Profit Organization Permit No. 177 Chapel Hill, NC

at Chapel Hill Campus Box 3920, Davis Library The University of North Carolina





Music from the Southern Folklife Collection straight to your computer library.unc.edu/blogs/sfc/index.php/ streaming-radio/



Find a new song to play with our collection of 19th century American sheet music library.unc.edu/dc/sheetmusic/

Discover tobacco bag stringing library.unc.edu/ncc/tbs/



Learn about North Carolinians' movie-going habitsand other community habits-in Going to the Show http://docsouth.unc.edu/gtts/







Taylor Branch's Bill Clinton materials now available at the Library - library.unc.edu/blogs/news/index.php/2010/01/taylor-branch-materials/